

cosmic

The entire cosmos is the manifestation of Divine Mind—every molecule, every cell, every creature, every rock, tree, mountain, planet, blazing star, whirling galaxy and universe of galaxies. We are all an integral, interconnected part of the whole cosmos and our own inner world is a holograph of the cosmos within us. Cosmic Energy is the 'Life Force'.

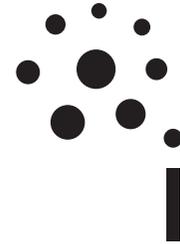
Cosmic Energy is essential to maintain the order of our life. To lead a healthy and happy life. To totally involve in all situations we are in. Cosmic Energy is the base for all our actions and functions.

Earth's water was first formed in the intense heat of the early stars . . . it connects us to the great story of creation in our universe. When we look at the sun- or moon- light flickering on water, we can recall water's birth in starlight.

Earth is our solar system's water-planet, just the right distance from the sun for water to create life here. Our bodies are about 70% water and about 70% of the Earth's surface is covered by water. We're in tune with the Earth in our common relation to water.

We know of the water makes up the majority of our bodies. We can survive far longer without food than without water. Many doctors feel that a majority of health conditions could be relieved if people drank more clean water daily.





Cosmic is represented with nine circles denoting nine planets and which is connected to the alphabet 'i' (i.e., oneself) which guides our actions

“smart drinking water”

Smart is here because as a product (Water) the brand has kept required minerals intact (unlike other brands) which is very essential for every human being. So, its smart because its rich in minerals...



The colour has carefully selected to be a unique colour theme for the brand and stand out from other brands in a store. Keeping the cool feel intact.

The shape give the audience a 3D visual of a cylinder. And we as a creative team has taken the packaging also based on this shape.